



YOUR GUIDE TO YOUR

**MY FFA
ONLINE
FUNDRAISER**



Fundraiser Success

ESSENTIAL KNOW-HOW

- 1 // Getting started with your fundraiser as a leader
- 2 // Get your chapter signed up as a participant in your fundraiser.
- 3 // Marketing 101 for your fundraiser

GETTING STARTED

AS A FUNDRAISING LEADER

GETTING STARTED

EMAIL

You should have received your login Information email with your online fundraising page.

LOGIN

Visit myffafundraiser.com
Click - Create Free Account

CODE

Use the code provided to join as a Coach/Leader

EXECUTE

Now you are all set up to have your participants join during your power hour



GETTING YOUR CHAPTER MEMBERS

ENROLLED AS A PARTICIPANT

GETTING STARTED

POWER HOUR

Use the Information for participant join code to run your Power Hour

LOGIN

During the power hour have each person text the join code to the number provided and follow the prompts to login

SHARE

Now that the participants have joined.
Have them Text, Email, and use social media to share

REPEAT

Pull up your leader dashboard daily to remind the students to share.
Make a competition of the process for top salesman.



Let's Market Your Fundraiser

YOU DON'T HAVE TO BE AN EXPERT

Your just need to be authentically you and tell WHY you are fundraising

YOU SHOULD SHARE CONSTANTLY

it isn't the field of dreams "if you build it they will come" you have to share, share, share if you expect people to see it

BE PATIENT

Not getting the results at first, don't give up, talk to your chapter members and get a little more creative or change up your strategy

ENHANCING FFA'S EASIEST AND MOST PROFITABLE FUNDRAISER

Incentive Program for FFA chapters

For every 5 transactions donated through the platform,
one pair of Bloomin' socks is earned.

Top Salesman = receives a “#1 Salesman pair of socks



INCENTIVE

Resources To Help

YOUR ONLINE FUNDRAISER



[MYFFAREWARDS.COM](https://myffarewards.com)

Every supporter receives a
12-month app-friendly
discount platform+ \$100
travel credit



[BLOOMFORGOOD.COM/FFA](https://bloomforgood.com/ffa)

Click resources to gain additional
help.



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