



Hello Parents,

We are excited to announce the launch of our 2024 FFA Chapter fundraising efforts and would like to answer any questions. The funds we raise will allow us to compete at the county and state levels. We hope you will support our FFA.

Bloom FFA Digital Discount Card Fundraising is our chapter partner. They offer the best profit return in the industry, allowing our chapter to retain more of the funds we raise. The best news is that participants will no longer sell products, and staff won't have to manage cash or inventory. **Finally, every supporter receives a \$100 travel voucher to use at over 800,000 hotels, along with thousands of App-friendly retail discounts.** Check it out at myfarewards.com

We'd like to ask each parent/guardian to help their participant gather 20 or more email addresses of their biggest supporters (e.g., family and friends). We will email or text these potential donors, directing them to our customized fundraiser page. They can easily opt-out or share the fundraiser if they choose not to donate.

Please be assured email and phone numbers will only be used for fundraising purposes and will never be sold or shared.

Thank you for your support!

****NOTES:****

- ****Safe & Protected:**** The **Bloom FFA Digital Discount Card Fundraising** platform is secure and keeps all information private.
- ****Online Platform:**** Donors can be reached via email, text, and social media, allowing easy access to our fundraiser page to donate and share.
- ****Design:**** Our fundraiser maximizes outreach and alleviates financial burdens by connecting with those eager to support our cause.

Your contacts are private and protected and will never be redistributed.

